

# Venkatesh Murthy N S

## Product Manager

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### 📄 PROFILE SUMMARY

Results-driven Product Manager with 8+ years of experience building and scaling products from 0 to 1 and 1 to 10 in fast-paced, high-ambiguity environments. I specialize in product vision, strategy, roadmap planning, prioritization, and analytics, translating user insights into impactful, data-backed products that deliver measurable business outcomes.

### 🧠 SKILLS

**Product Management:** Conception to Launch, User and Market Research, Segmentation, Product Vision and Strategy, Roadmap and Prioritisation, Product Analytics, Data Analysis, Prototyping, GTM, Influence and Stakeholder Management, 0 to 1 to 10 Product Lifecycle Management.

**Business and Analytics:** Business Acumen, Metrics Definition, Funnels, Cohorts, Revenue Optimization, Cost Reduction

**Design & UX:** End-to-End UX Ownership, User Flows, Wireframes, Interaction Design, Design Reviews.

**AI and Technology:** Generative AI, Agentic AI, Knowledge Base, Prompt Engineering, NLP, AI Workflow Automation, Evaluations and MCPs, Vibe Coding, APIs, IoT and OTA.

**Tools:** Amplitude, Google Analytics, MoEngage, Datadog, New Relic, JIRA.

### 🏢 WORK EXPERIENCE

**Product Manager, Navatech AI** Sep 2024 - present | India, UAE

Owned product strategy, UI/UX design, and execution for an AI safety platform serving enterprise construction clients.

- Launched AI-powered predictive safety workflows, reducing report time by 75% (12 min to <3 min) and processing time by 96% (45 min to <2 min), significantly improving productivity and response speed.
- Designed and shipped proactive incident and observation workflows with AI alerts, preventing up to 90% of potential incidents and reducing investigation cycles by 25%.
- Applied business acumen to balance safety objectives, compliance requirements, and operational costs, prioritizing features that maximized customer ROI and enterprise adoption.
- Led CXO discovery sessions, user interviews, and roadmap reviews to deliver intuitive inspection and audit UX with high adoption across client organizations.
- Partnered with AI/ML teams on model evaluation frameworks, prompt optimization, and analytics dashboards to improve reliability, transparency, and business outcomes.

**Product Manager, Connect and Heal Primary Care Pvt Ltd** Jun 2022 - Sep 2024 | India

Led product initiatives across payments, teleconsultation, and operational workflows in a regulated HealthTech environment.

- Launched cashless "Scan & Pay" and optimized teleconsultation journeys, increasing revenue by ~7%, reducing cancellations by 3.5%, and cutting user drop-off from 10% to 4%.
- Used business acumen and analytics (funnels, cohorts, user paths) to optimize discovery and sorting logic, driving a 5% increase in net revenue.
- Digitized medicines, claims, and reconciliation workflows via API integrations, reducing request-to-order time from 12 minutes to 4 minutes and improving operational efficiency.
- Owned regulatory, privacy, and medico-legal alignment while collaborating with marketing and sales on real-time communications, gamification, and dashboards to improve engagement and trust.

**Assistant Manager - Hardware Products, Smart Cricket Global Limited** Jan 2021 - Jun 2022 | India, UAE

Led hardware-plus-software product initiatives in sports technology.

- Drove product strategy and MVP launches for broadcast data systems, smart wearables, AR sports glasses, and BatSense chipset porting across international and domestic markets.
- Conducted market research, competitor teardowns, and technical evaluations to reduce development timelines by 20% and increase repeat project wins.
- Reduced costs by ₹5L through strategic sourcing and legacy component optimization; owned PRDs, BRDs, IDFs, delivery milestones, IP, and compliance workflows.

**Hardware Design Engineer, Intellicar Telematics Pvt Ltd** Jan 2019 - Dec 2020 | India

Designed, validated, and delivered production-grade hardware and telematics systems for mobility fleets.

- Delivered Keyless Entry and telematics solutions for large mobility clients (Zoomcar, OLA, TVS, Rapido, Rivigo, Blackbuck), enabling production rollouts and closing a ₹1.5 Cr deal.
- Owned acceptance criterias, BOMs, functional specs, OTA release cycles, validation, and field testing across CAN, LIN, RS232, and RS485 systems.
- Reduced wiring and component costs by ₹5L+ through design fixes, vendor optimization, and focused pilot testing to accelerate production readiness.

Owned large-scale IoT deployments and client operations for mobility and logistics platforms.

- Managed stakeholder relationships with enterprise clients (Blackbuck, Zoomcar, OLA, Rivigo, Sureeco, Orix, VRL Logistics, Royal Brothers, Carzonrent, Mahindra First Choice, ONN Bikes, Drivezy, Wicked Ride), resolving complex field and operational issues.
- Led cross-functional teams to deploy 400+ IoT devices nationwide in under 30 days, ensuring on-time readiness and minimal downtime.
- Built operational dashboards and business reports, reducing on-field engineer effort through improved troubleshooting and faster issue resolution.

## EDUCATION

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**B.E (Electrical and Electronics Engineering),** 2017  
*New Horizon College of Engineering*

**PUC (PCMB),** St. Joseph's Pre University College 2013

## PUBLICATIONS

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**In Pursuit Of Her,** *Notion Press, Amazon KDP* 2020

**Melancholy Poetry,** *Amazon KDP* 2020

## LANGUAGES

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English • Kannada • Hindi • Telugu • Tamil

## INTERESTS

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Writing • Blogs • Social Activities